

# RETRO 1951



*Life is too Short to carry an Ugly Pen!*

2011-2012



RETRO 1951'S  
**MASTERS OF MYSTERY**  
 MAGIC TORNADO EDITION



**VRR-1502 Masters of Mystery**

The Art of Magic and the Magic of Art are nowhere better captured than in show posters from legendary magicians. Retro 51 proudly presents our tribute to five such entertainers, whose performances enlivened our sense of fantasy and whose artwork enhanced our lives. We hope you will regard this extraordinary writing instrument as your personal magic wand, recognizing, as you write, that the true power to change lives is with a pen.

**THE WONDER INSTRUMENT OF THE UNIVERSE**



STERLING SILVER  
 COOL PEN!



Sterling Tornado | VRR-1705



Sterling Agenda | ABP-1651



Cioppino Rollerball | VRR-1601



Cioppino Fountain | VRF-1601



Shown open

CIOPPINO  
 REAL SEASHELLS

**STERLING TORNADO** | Invest in a fine writing instrument that will grow in value with time. We should also mention that it has a .925 Sterling body with rhodium accents. Agenda (ballpoint) measures at 4 1/4 inches tall and Tornado (with rollerball) measures 5 inches tall.

TORNADO REFILLS		
ROLLERBALL (Three pack)		
REF5P-B	Black Retractable RB	
REF57P-B	Blue Retractable RB	
BALLPOINT CONVERSION (Three pack)		
REF71-B	Black Easy Flow 9000	REF918
REF77-B	Blue Easy Flow 9000	Trio Color (One of each: (Magenta, Turquoise & violet)

**CIOPPINO** | The natural color radiates off of these Tornados with barrels covered in genuine seashells! Each shell has been placed on the tube by hand, then is smoothed down and finally is coated in several layers of lacquer. Seashell sound not included.

TORNADO FOUNTAIN   Cartridge Six Pack			
REF2	Black	REF27	Blue
REF214	Green	REF28	Red
REF26	Violet		

**VIVA** | Do you suffer from pen-it-is? A malady associated with use of boring disposable pens... The colorful Viva collection is sure to cure even the most extreme cases.

Subtle stripes wrap around the lacquered barrel in tones sure to brighten your mood and lift spirits....

EXOTICS  
 ANIMAL PRINTS



Giraffe | VRR-1966



Cheetah | VRR-1964



Zebra | VRR-1960



Sunburst | VRR-2010



Orchid | VRR-2013



Dawn | VRR-2007

VIVA  
 FUN!



Stainless | VRR-1315 **GS**  
 Red | VRR-1308  
 Pink | VRR-1313  
 Orange | VRR-1302  
 Brown | VRR-1304  
 Peacock | VRR-1309  
 Blue | VRR-1307  
 Kiwi | VRR-1311  
 Green | VRR-1314  
 Black | VRR-1301 **GS**  
 Purple | VRR-1317  
 Ice Blue | VRR-1318  
 White | VRR-1303 **★**



Blue Titanium | TRR-1507  
 Natural Titanium | TRR-1515  
 Soft Touch Stout | BSR-1341



Cognac | BSR-1342  
 Curacao | BSR-1345  
 Lava Flow | BSR-1746

**TORNADO CLASSIC LACQUERS** | A classic never goes out of style, so stock up on gifts for family, friends and...yes, yourself too with what is considered to be our best writing pen value. Each pen has a stainless barrel covered in lacquer, shiny accents and is loaded with a rollerball refill.

- GS** Stainless RB & PC Set | VRS-1315
- GS** Black RB & PC Set | VRS-1301

**ELITE** | Another classic must have! This small ballpoint pen measures 3 3/8 inch in length, perfect for dropping in your pocket or purse for writing on the go. Available in Ballpoint or 1.15 mm pencil.

**ELITE EAGLE GOLF PENCIL** | Buy this trusty 1.15 mm lead pencil now and get an unlimited supply of mulligans! Never throw your clubs in the pond again with this amazing offer! Just twist the top and score all those eagles.

ELITE REFILLS		PENCIL LEAD & ERASERS		OTHER OPTIONS	
<b>BALLPOINTS (Five Pack)</b>		<b>REF90-L</b>   1.15 mm Lead Pack		<b>REF-UL</b>   Neon Underliner	
REF-31S	Black	REF90-E	Eraser 6 Pack	REF-STY	Stylus
REF-37S	Blue				

**BIG SHOT TORNADO** | Anyone can be the boss with this pen! Thicker than the standard Tornado with a diameter just over 1/2 an inch (at the widest point). Styles are available in acrylic, soft touch and titanium. Uses standard Tornado refills.

**LEATHER TORNADO** | A pair of fine leather shoes feel great and look GOOD! Now imagine a leather Tornado in your hand loaded with a smooth flowing rollerball refill... "these boots were made for walking"... But don't let anyone borrow it, because this shoe fits every foot and our warranty doesn't cover five finger discounts.

**VINO** | This authentic cork bodied pen has a warm feel in the hands that will stir the writing spirit. Pick one up today and watch it age with bold distinction.  
**GS** Vino RB & PC Gift Set | VRS-1704

**CARBON FIBER** | Advertise your taste for fine detail and high standards for achievement with this Tornado covered in carbon fiber. Its fine style translates into intelligent work which turns into promotions, ie a raise. Moral of the story, buy more Retro's.

**STEALTH** | "Top Secret," "Classified" and "Destroy this message upon receipt" are common phrases associated with the use of this pen. We can't say anymore than it sure is cool looking.  
**GS** Stealth RB & PC Gift Sets | VRS-1701

**BAMBOO** | With the purchase of the Bamboo Tornado, Retro 1951 will make a donation to the Arbor Day Foundation to rescue 250 square feet of rainforest, and the habitat it protects. Over 4 million square feet have been saved to date. New Ebony color!

TORNADO AND BIG SHOT REFILLS			
<b>ROLLERBALL (Three pack)</b>			
REF5P-B	Black Retractable RB		
REF57P-B	Blue Retractable RB		
<b>BALLPOINT CONVERSION (Three pack)</b>			
REF71-B	Black Easy Flow 9000	REF918	Trio Color (One of each: (Magenta, Turquoise & violet)
REF77-B	Blue Easy Flow 9000		



Black | EBP-1301P  
 Stainless | EBP-1315P  
 Pink | EBP-1313P  
 Peacock | EBP-1309P  
 Kiwi | EBP-1311P



Black Pencil | ELP-1301  
 Stainless Pencil | ELP-1315



Stainless | ELP-GOLF-15  
 Green | ELP-GOLF-14



Brown Croco | LRR-1374  
 Black Croco | LRR-1371  
 Green Croco | LRR-1314 **★**  
 Vino | VRR-1704 **GS**  
 Carbon Fiber | VRR-1350  
 Stealth Rollerball | VRR-1701 **GS**  
 Ebony Bamboo | VRR-1811 **★**  
 Natural Bamboo | VRR-1810

FOUNTAINS  
COOL PEN!



Lava Flow | ARF-1746



Stainless | VRF-1315



Black Acrylic | ARF-1841



Black Hex Ballpoint | HEX-601BP

Black Hex Pencil | HEX-601P

Silver Hex Ballpoint | HEX-615BP

Silver Hex Pencil | HEX-615P

White Hex Ballpoint | HEX-612BP

White Hex Pencil | HEX-612P

HEX-O-MATIC & DESKSETS  
MAKE A STATEMENT



DA-501 | Ebony

DA-503 | Ivory

**TORNADO FOUNTAIN** | Writing with a fountain is a true joy that must be experienced to fully understand. Find new character and emotion in your handwriting with this nearly forgotten art form. The Fountain Tornado is perfect for all levels of expertise. It uses cartridge refills and measures five inches tall (capped).

TORNADO FOUNTAIN   Cartridge Six Pack			
REF2	Black	REF27	Blue
REF214	Green	REF28	Red
REF26	Violet		

PENCIL LEAD & ERASER REFILLS	
REF 22-L	1.15 mm Lead - 12 Pack
REF20-E	Tornado Pencil White Eraser - 6 Pack
REF21-E	Tornado Pencil Black Eraser - 6 Pack

**CROSSWORD & SUDOKU** | Puzzle-meister's love a good writing instrument to fill in their answers, and the huge eraser sure comes in handy! The pencils are loaded with a broad 1.15 mm lead and the PRO version is loaded with a rollerball refill. Extra lead and erasers included. Comes in a matching gift box.

**TORNADO PENCIL** | A classic pencil, but don't try to chew on the end of this pencil. It is loaded with a broad 1.15 mm lead, huge eraser, plus extra lead and erasers included.

**HEX-O-MATIC™** | Oh Hex Yeah! That's what we say about this faceted ballpoint and pencil. From the textured grip and unique six-sided barrel to the slender shape with satin silver accents, this pen is ready to be put to the task. If you need a great gift idea...give 'em Hex!

**DESK SETS** | A pen should always be at hand and this piece is a must for any desk top. The design is taken straight from the "good ol' days" so you know it is a classic looking piece built to last for many years.

REFILLS			HEX-O-MATIC PENCIL	
<b>BALLPOINT</b> (Three pack) <i>Hex-o-matic</i>			REF40-L	0.7 mm Lead pack
REF71-B	Black Easy Flow 9000	REF918	Trio Color (1 of each: magenta, turquoise & violet)	
REF77-B	Blue Easy Flow 9000		REF41-E	Eraser 6 Pack

**GLOBE JOTTER** | Smart phones may be the latest craze, but a good journal is timeless. It will never crash and lose all your information, nor will it need to be updated with the latest operating system. It will be your trusty companion: a friend that listens, a reminder of your tasks, or your canvas ready to be painted with a grand story that will later turn into a major motion picture! It is built to last with elastic band to hold your favorite Retro. It is size 5 x 8 inches. *Pen not included.*

CROSSWORD & SUDOKU  
GAME!



Crossword Rollerball | VRR-1545

Crossword Pencil | VRR-1545

Sudoku Pencil | VRR-1540



Black Pencil | VRR-1301

Stainless Pencil | VRR-1315

Stealth Pencil | VRR-1701

Vino Pencil | VRR-1704N



JNR-017 Globe Jotter



GLOBE JOTTER  
TAKE NOTES!

NEW! Available as Pen and Pencil Gift Set

Retro 1951's  
**the RUDY**  
**TIKIHEAD**  
TISSUE BOX COVER



## Have you met RUDY?

It is hard not to laugh when you see our amusing Tiki Head tissue box. Rudy has pleased the gods by bringing joy to any room in which he resides. Not only a great conversation piece, he also holds a standard tissue box. Neither cold, nor flu, nor Hollywood tearjerker will keep him from the task at hand! \*Tissue Box not included\*



Art sculpture, tissue box holder and conversation piece, all in one!  
TB-RUDY

retro51.com